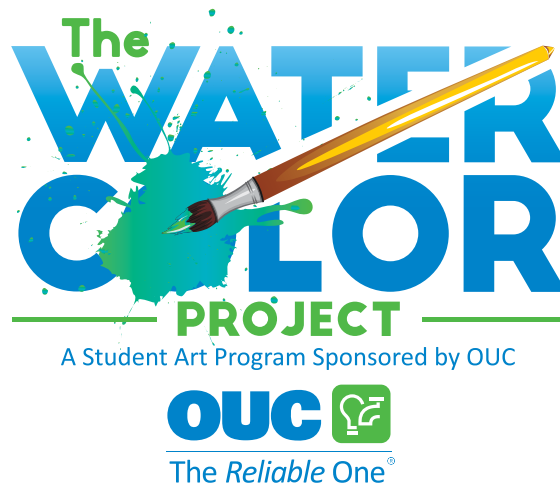




2027 CALENDAR DESIGN PROJECT

ENTRY GUIDELINES

WHO'S ELIGIBLE?

Fourth-and fifth-grade students in Orange County Public Schools.

ABOUT THE PROJECT:

Student artists should work with their art instructor to develop water conservation messages/slogans. Each school may select a maximum of six (6) entries from **fourth-and fifth-grade** students and submit them to Christy Garton, Water Color Calendar Project, Ronald Blocker Educational Leadership Center, via school courier or drop off by **Friday, October 23, 2026.**

HOW TO PARTICIPATE:

Teachers who desire to have their classes participate in the calendar contest must submit a PARTICIPATION FORM via ouc.com/participation by **Friday, September 4, 2026.**

HOW TO SUBMIT ARTWORK:

Artwork must be submitted with an ENTRY FORM. Entries submitted without this form will not be considered for an award. The following information must appear on the back of each artwork: student's name, grade level, school name, art instructor's name, and water conservation message/slogan. Be sure to use pencil so that the writing does not show through on the design side of the paper. All entries must be received no later than **Friday, October 23, 2026.**

Winning entries will remain the property of OUC—The *Reliable One*.

RULES:

Paper (8-1/2" x 11") will be provided. You must use the paper provided. Paint, watercolors, crayons, colored markers, or any other appropriate media are acceptable. Each piece of artwork must illustrate a water conservation message/slogan conveyed in a positive way.

messages or slogans must be included on the BACK of the artwork, not as part of the design itself (NO EXCEPTIONS).

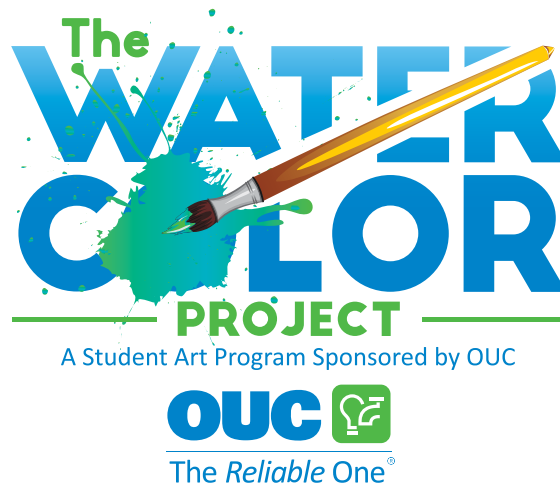
We recommend photocopying the original artwork and writing the required information on the copy to keep for your files.

CALENDAR ARTWORK SIZE:

Must be 8-1/2" x 11" positioned HORIZONTALLY. Any 2-D art media may be used. No photography should be used in the design.



2026 Calendar Design Project cover winner
Isabella Valle Velez, Grade 5
Pinar Elementary School



ENTRY GUIDELINES CONTINUED...

AWARDS:

The winning artwork, along with the names of the students, schools, principals, and coordinating art instructors, will be published in the 2027 Water Conservation Calendar. The cover winner will be featured on an OUC truck throughout Central Florida. More details to follow. All selected students will receive a plaque of their winning artwork and will be formally recognized at the Water Color Project Awards Ceremony sponsored by OUC—The *Reliable One* in [April 2027 \(to be announced at a later date\)](#).

CALENDAR:

Thirteen (13) winners will be selected. One will be featured on the calendar's cover, and the other 12 will represent the months of the year. The calendar cover will be selected on social media.

RELEASE FORMS:

Art instructors must be sure that a release form accompanies each original artwork.

AWARDS CEREMONY:

Awards will be presented in [April 2027](#). A photograph of each student will be taken at the event. The parents, art instructors, and principals of the selected students will be invited to the ceremony. Light hors' d'oeuvres and refreshments will be provided. In addition, winners will receive a custom plaque and gift.

BASIS FOR JUDGING:

The winning entries will be selected based on:

- 1) Originality
 - 2) Artistic Skill
 - 3) Creation of a Positive Water Conservation Message/Slogan
 - 4) Suitability for Reproduction in the Calendar
- (See Design Tips on page 3)

The winners will be posted on OUC—The *Reliable One*'s website, as well as other media sources.

SEND ENTRIES TO:

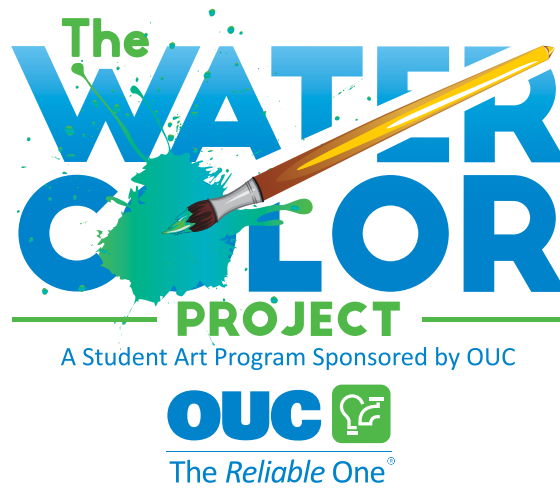
Ms. Christy Garton, Water Color Calendar Project
445 W. Amelia Street, Orlando, FL 32801-1127.

PLEASE DO NOT FOLD ARTWORK.



2026 Calendar Design Project month winner
Sophia Borges, Grade 5
MetroWest Elementary School

For more information, please contact Community Engagement at communityengagement@ouc.com.



2027 CALENDAR DESIGN PROJECT

DESIGN TIPS

Designing artwork to be printed on a calendar is a little harder than it may seem. These designs are going to be reproduced by a four-color process (you may use as many colors as you like in your artwork). **Use bright, BOLD colors.** Faint or light designs do not work quite as well. **The objective is to relay a water conservation message that can be understood in a moment.** Some helpful hints to keep in mind when developing your design are:

1. Keep It Simple

Keep your design to a maximum of six elements (for example, a "manatee" would be one element; an "ocean" would be a second element, etc.). Too many pictures or words make your design busy. One big picture makes a bigger impact.

2. Water Conservation Slogan or Message

Make sure that you write your message/slogan clearly on the **BACK** of your artwork. Be sure to use pencil so that the writing doesn't show through on the design side of the paper.



2026 Calendar Design Project month winner
Arianna Mercado, Grade 5
Arbor Ridge K-8 School

3. Sketch Your Design

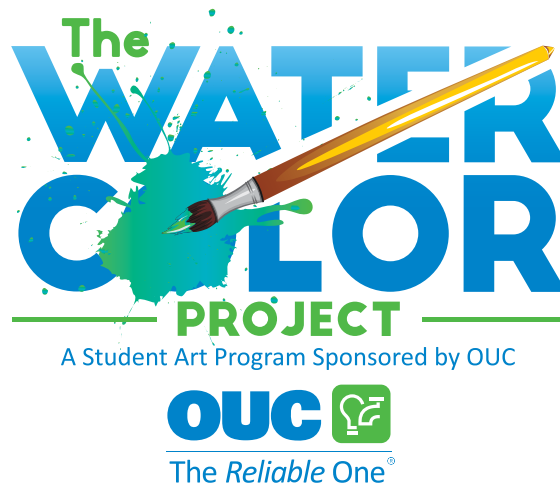
Do a rough sketch of your ideas. That way you will not spend hours of your time fine-tuning a design that is too small and may not work well. Practice paper and the art submission paper will be delivered to each teacher at the school indicated on their form by [Friday, September 21, 2026](#).

4. Use Bright Colors

Once the pictures are in place, color adds the magic. Color not only adds impact to your message, but brings your design to life.

Keep these basic hints in mind and you are sure to create a wonderful piece of artwork with a meaningful water conversation message!

For more information, please contact Community Engagement at communityengagement@ouc.com.



2027 CALENDAR DESIGN PROJECT

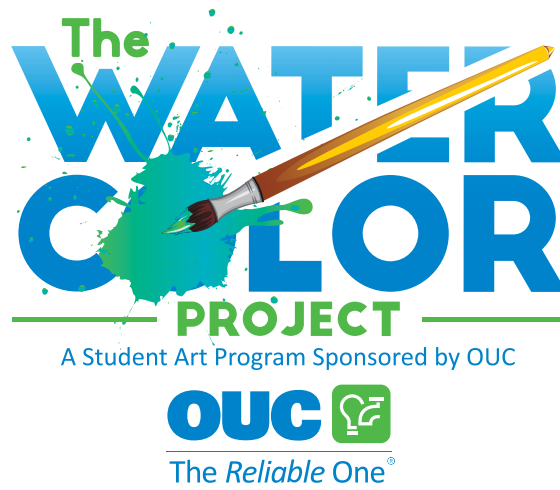
THANK YOU FOR BEING A PART OF THIS PROJECT

CALENDAR:

Thirteen (13) works of art will be selected. One will be featured on the calendar's cover, and the other 12 will represent the months of the year.

The winning artwork, along with the names of the students, schools, principals, and art instructors, will be published in the 2026 Water Conservation Calendar. Selected students will be recognized for their artwork at the Water Color Project Awards Ceremony in [April 2027](#).

The calendar cover winner will be featured on an OUC truck throughout Central Florida.



2027 CALENDAR DESIGN PROJECT

HOLISTIC RUBRIC FOR STANDARDS-BASED ASSESSMENT IN THE VISUAL ARTS GRADES 3-5

LEVEL 4	Shows arrangement of objects on the picture plane Shows evidence of thought in placing objects in environment Indicates relationships between objects Uses color in a convincing or imaginative manner Makes a variety of shapes Uses overlapping forms Represents detail and texture in a convincing or imaginative way
LEVEL 3	Shows objects in different environments Organizes objects effectively in space Uses color variations in hue and value Shows some overlapping forms Uses effective texture and detail
LEVEL 2	Organizes objects in space Places shapes in isolation Shows some evidence of order Shows some use of organized color Indicates some texture and detail
LEVEL 1	Organizes objects at random in space Places shapes or objects in isolation Shows little or no use of color organization Provides little or no detail Uses stereotypes